

Progressive Education Society's
Modern College of Arts, Science and Commerce (Autonomous), Shivajinagar, Pune 5.
CIA Backlog & ESE (End Semester Examination) Oct-Nov 2026 (2023 PATTERN)
T.Y. B.Com. (Marketing Management) SEM-V Regular & Backlog

Course Type	Course	Course Code	Course / Paper Title	Credit	ESE Mark	DATE	ESE TIME	CIA TIME
Major Mandatory (4 + 4 + 2)	Major Core Paper 10 (Theory)	23CoComU5101	Auditing and Taxation I	4	60	12/10/2026	11.00 am to 1.00 pm	1.15 pm to 2.00 pm
	Major Paper 11 (Theory)	23CoMmgU5102	Marketing Research and Communication	4	60	13/10/2026	11.00 am to 1.00 pm	1.15 pm to 2.00 pm
	Major Paper 12 (Theory)	23CoMmgU5103	Marketing Strategies and Organisation	2	30	14/10/2026	11.00 am to 12.00 noon	1.15 pm to 1.45 pm
Major Electives	Elective I (Theory)	23CoComU5201	Business Regulatory Framework I	4	60	15/10/2026	11.00 am to 1.00 pm	1.15 pm to 2.00 pm
	Elective II (Theory)	23CoComU5202	Business Management - I	4	60	15/10/2026	11.00 am to 1.00 pm	1.15 pm to 2.00 pm
	Elective III (Theory)	23CoComU5203	Business Environment and Entrepreneurship - I	4	60	15/10/2026	11.00 am to 1.00 pm	1.15 pm to 2.00 pm
	Elective IV (Theory)	23CoComU5204	Business Mathematics and Statistics I	4	60	15/10/2026	11.00 am to 1.00 pm	1.15 pm to 2.00 pm
Minor (4)	Minor Paper IV (Theory)	23CoEcoU5301	Indian and Global Economic Development I	4	60	16/10/2026	11.00 am to 1.00 pm	1.15 pm to 2.00 pm
VSC (2)	Major Specific Practical III	23CoMmgU5501	Lab Course on Marketing Research, Communication & Strategies	2	30	17/10/2026	11.00 am to 12.00 noon	1.15 pm to 1.45 pm

FP / CEP(2)	FP –II (Project)	23CoMmgU500 2	Field Project II	2	30	At Department
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Dr. R. M. Jagtap
Controller of Examinations

Dr. Nivedita G. Ekbote
Principal

Instructions to Students:

For ESE:

1. Please ensure that you will reach the examination Hall 25 minutes before examination time.
2. Duly signed Hall ticket and college ID card is compulsory to attend the examinations
3. Use of mobile phones and smart watches is strictly prohibited.
4. If any misconduct by any student will be confirmed by the Examination Squad during examination, then appropriate 'Disciplinary Action' will be admissible against the student as per SPPU rules.

For CIA Backlog:

1. Reach the examination hall strictly 15 minutes before examination time.
2. The Regular CIE examinations will be conducted in offline mode at college.
3. The seating arrangement will be provided by concerned Department one day before examination date.
4. Use of mobile phone and smart watch is strictly prohibited.
5. Use of calculator can be done with prior permission of concern Subject Teacher.
6. Signing the Attendance sheet of the examination is compulsory.
7. MOOC based /extra credits/some regular credits CIE Backlog examinations will be conducted along with the ESE examinations. (Please refer the above timetable for such courses)