

P.E.SOCIETY'S
MODERN COLLEGE OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS)
BUSINESS ADMINISTRATION CAMPUS
SHIVAJINAGAR, PUNE - 05
TIME TABLE FOR A.Y. 2026-2027

CLASSROOM 9

CLASS: T.Y. BBA NEP MARKETING (SEM V)

CLASS CO-ORDINATOR - DR. UJWALA SARDA SONI

	MON	TUES	WED	THU	FRI	SAT
8.00-9.00	Rural Marketing (Major Core) (DR. UJWALA S. SONI)	Rural Marketing (Major Core) (DR. UJWALA S. SONI)	Rural Marketing (Major Core) (DR. UJWALA S. SONI)	Rural Marketing (Major Core) (DR. UJWALA S. SONI)	Entrepreneurship Development (Major Core) (PROF. NEHA DESHPANDE) Classroom 8	Entrepreneurship Development (Major Core) (PROF. NEHA DESHPANDE) Classroom 8
9.00-10.00	Brand Management (Major Core) (PROF. NEHA DESHPANDE)	Brand Management (Major Core) (PROF. NEHA DESHPANDE)	Product Management (Major Core) (DR. UJWALA S. SONI)	Product Management (Major Core) (DR. UJWALA S. SONI)	Business Ethics in Marketing (Elective I) (PROF. NEHA DESHPANDE)	Business Ethics in Marketing (Elective I) (PROF. NEHA DESHPANDE)
10.00-10.30	BREAK					
10.30-11.30	Product Management (Major Core) (DR. UJWALA S. SONI)	Product Management (Major Core) (DR. UJWALA S. SONI)	Indian Economic Environment (Minor) (PROF. PRAKASH JAWAHIRE) Classroom 8	Indian Economic Environment (Minor) (PROF. PRAKASH JAWAHIRE) Classroom 8	Field Project II (FP) (PROF. MEENA GAWANDE) Classroom 8	Field Project II (FP) (PROF. MEENA GAWANDE) Classroom 8
11.30-12.30	Business Ethics in Marketing (Elective I) (PROF. NEHA DESHPANDE)	Business Ethics in Marketing (Elective I) (PROF. NEHA DESHPANDE)	Lab Course on Customer Relationship Management (VSC) (DR. UJWALA S. SONI)	Lab Course on Customer Relationship Management (VSC) (DR. UJWALA S. SONI)	Field Project II (FP) (PROF. MEENA GAWANDE) Classroom 8	Field Project II (FP) (PROF. MEENA GAWANDE) Classroom 8
12.30-1.00	BREAK					
1.00-2.00	Lab Course on Customer Relationship Management (VSC) (DR. UJWALA S. SONI)	Lab Course on Customer Relationship Management (VSC) (DR. UJWALA S. SONI)	LIBRARY	LIBRARY	Compensatory Lecture	Compensatory Lecture

Prof. Snehal Mirajkar

(BBA UG Coordinator)

Prof. Lawly Das

(H.O.D-Dept. of BBA)
&
(Assistant Coordinator
BA Campus)



Dr. Sameer Bhosale

(Coordinator BA Campus)