

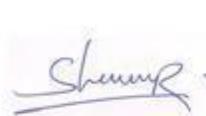
Progressive Education Society's

Modern College of Arts, Science and Commerce (Autonomous), Shivajinagar, Pune 5.

CIA Backlog & End Semester Examination (ESE) March/April-2026**S.Y.BBA. (MARKETING) (SEM-IV) NEP (23 Pattern) Regular & Backlog****TIME-TABLE**

Course Type	Course	Course Code	Course / Paper Title	Credit	ESE Marks	DATE	ESE TIME	CIE TIME
Major Mandatory (4 + 4)	Major Paper 7 (Theory)	23BaMktU4101	Retail Management	4	60	07/04/2026	2.30 pm to 4.30 pm	4.45pm to 5.30pm
	Major Paper 8 (Theory)	23BaMktU4102	Advertising and Sales Promotion	4	60	08/04/2026	2.30 pm to 4.30 pm	4.45pm to 5.30pm
Minor (4)	Minor Paper III	23BaCopU4301	Business Economics (Macro)	4	60	09/04/2026	2.30 pm to 4.30 pm	4.45pm to 5.30pm
OE (2)	Theory	23ArEcoU4401/ 23ArEngU4401/ 23ArGeoU4401/ 23ArGerU4401/ 23ArHinU4401/ 23ArHisU4401/ 23ArMarU4401/ 23ArMusU4401/ 23ArPolU4401/ 23ArPsyU4401/ 23ArSanU4401/ 23BvFstU4401/ 23CsAniU4401/ 23ScBIOU4401/ 23ScBOU4401/ 23ScBotU4401/ 23ScCheU4401/ 23CsCopU4401/ 23ScEleU4401/ 23ScGeoU4401/ 23ScMatU4401/ 23ScMicU4401/ 23ScPhyU4401/	Indian Economy/ Basics of Technical Writing/ Geography of Tourism -I/ German for Advanced Level - II (Deutsch für Fortgeschrittene - II)/ पत्रकारिताकेविविधआयाम/ Understanding Popular Culture/ Arj, Patraaani Ahwal lekhanअर्जपत्रआणिअहवाललेखन/ Lab Course in Music Basics I/ Understanding Geopolitics/ Decision Making/ AdhunikSamskrutam II/ Fashion Illustration/ e-content Development (Video Production)/ Biotechnology and Human welfare IV/ Biology applications IV/ Wine Technology/ General Chemistry -IV/ Web Designing/ Security and Surveillance Systems/ Geography of Tourism II/ Basics of Operations Research/ Community Hygiene/ Biomass and Wind Energy/	2	30	10/04/2026	2.30 pm to 4.30 pm	

		23ScStaU4401/ 23ScZooU4401/ 23CsCopU4401/ 23CsAnmU4401 / 23BaBbcU4401	Applied Statistics-II/ Preventive Medicine/ Web Designing/ e-content Development (Video Production)/ Office Administration IV (Advanced Excel)					
SEC (2)	Skill Paper III (Theory)	23BaCopU4601	Research Methodology (Tools and Analysis)	2	30	11/04/2026	2.30 pm to 3.30 pm	4.45pm to 5.30pm
AEC (2)	MIL	23ArCopU4701/ 23ArCopU4702	MIL (Hindi) II/ MIL (Marathi) II	2	CIA(20) + ESE (30)	13/04/2026	2.30 pm to 4.30 pm	
FP / CEP (2)	CEP –I	23BaMktU4003	Community Engagement Project	2	30	At Department		
CC (2)	CC-IV	23CpCopU4001	Health and Wellness	2	ESE (30)	15/04/2026	2.30 pm to 4.30 pm	



Dr. Yuvraj Shelke
Dy. COE



Dr. R. M. Jagtap
COE



Dr. Anjali Sardesai
V.P. (Academics)



Dr. Nivedita Ekbote
Principal

Instructions to Students:

For ESE:

1. Please ensure that you will reach the examination Hall 25 minutes before examination time.
2. Duly signed Hall ticket and college ID card is compulsory to attend the examinations
3. Use of mobile phone and smart watch is strictly prohibited.
4. If any misconduct by any student will be confirmed by Examination Squad during examination, then appropriate 'Disciplinary Action' will be admissible against the student as per SPPU rules.

For CIA Backlog:

1. Reach the examination hall strictly 15 minutes before examination time.
2. The Backlog CIE examinations will be conducted in offline mode at college.
3. The seating arrangement will be provided by concerned Department one day before examination date.
4. Use of mobile phone and smart watch is strictly prohibited.
5. Use of calculator can be done with prior permission of concern Subject Teacher.
6. Signing the Attendance sheet of the examination is compulsory.
7. MOOC based /extra credits/some regular credits CIE Backlog examinations will be conducted along with the ESE examinations. (Please refer the above timetable for such courses)

