

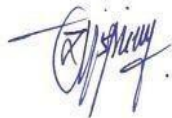
Progressive Education Society's
Modern College of Arts, Science and Commerce (Autonomous), Shivajinagar, Pune 5.
CIA (Continuous Internal Assessment) September 2025 (2023 PATTERN)
T.Y. B.Com. (Marketing Management) SEM-V REGULAR

Course Type	Course	Course Code	Course / Paper Title	Credit	CIA Marks	DATE	TIME
Major Mandatory (4 + 4 + 2)	Major Core Paper 10 (Theory)	23CoComU5101	Auditing and Taxation I	4	30	09/09/2025	3.15 pm to 3.45 pm
	Major Paper 11 (Theory)	23CoMmgU5102	Marketing Research and Communication	4	30	10/09/2025	3.15 pm to 3.45 pm
	Major Paper 12 (Theory)	23CoMmgU5103	Marketing Strategies and Organisation	2	20	10/09/2025	3.50 pm to 4.15 pm
Major Electives	Elective I (Theory)	23CoComU5201	Business Regulatory Framework I	4	30	11/09/2025	3.15 pm to 3.45 pm
	Elective II (Theory)	23CoComU5202	Business Management - I	4	30	11/09/2025	3.15 pm to 3.45 pm
	Elective III (Theory)	23CoComU5203	Business Environment and Entrepreneurship - I	4	30	11/09/2025	3.15 pm to 3.45 pm
	Elective IV (Theory)	23CoComU5204	Business Mathematics and Statistics I	4	30	11/09/2025	3.15 pm to 3.45 pm
Minor (4)	Minor Paper IV (Theory)	23CoEcoU5301	Indian and Global Economic Development I	4	30	12/09/2025	3.15 pm to 3.45 pm
VSC (2)	Major Specific Practical III	23CoMmgU5501	Lab Course on Marketing Research, Communication & Strategies	2	20	At Department	
FP / CEP(2)	FP –II (Project)	23CoMmgU5002	Field Project II	2	20	At Department	

Note: Please note that the total CIA marks for '04' credit course = 40 Marks . The '10 Marks' evaluation of such '04' credit courses will be done by Department, (Attendance/Assignment/ Review etc)



Dr. Yugandhar Shinde
Dy. COE



Dr. R. M. Jagtap
CoE



Dr. Anjali Sardesai
Coordinator, IQAC



Dr. R. S. Zunjarrao
Principal

Instructions:

1. Reach the examination hall strictly 15 minutes before examination time.
2. The Regular CIE examinations will be conducted in offline mode at college.
3. The seating arrangement will be provided by concerned Department one day before examination date.
4. Use of mobile phone and smart watch is strictly prohibited.
5. Use of calculator can be done with prior permission of concern Subject Teacher.
6. Signing the Attendance sheet of the examination is compulsory.
7. MOOC based extra credits examinations will be conducted along with the ESE examinations.