

Progressive Education Society's

Modern College of Arts, Science and Commerce (Autonomous), Shivajinagar, Pune 5.

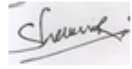
End Semester Examination (ESE) March-April 2025

S.Y.BBA. (MARKETING) (SEM-IV) NEP (23 Pattern) Regular

TIME-TABLE

Course Type	Course	Course Code	Course / Paper Title	Credit	ESE Marks	DATE	TIME
Major Mandatory (4 + 4)	Major Paper 7 (Theory)	23BaMktU4101	Retail Management	4	60	07/04/2025	2.30 pm to 4.30 pm
	Major Paper 8 (Theory)	23BaMktU4102	Advertising and Sales Promotion	4	60	08/04/2025	2.30 pm to 4.30 pm
Minor (4)	Minor Paper III	23BaCopU4301	Business Economics (Macro)	4	60	09/04/2025	2.30 pm to 4.30 pm
OE (2)	Theory	23ArEcoU4401/ 23ArEngU4401/ 23ArGeoU1401/ 23ArGerU4401/ 23ArHinU4401/ 23ArHisU4401/ 23ArMarU4401/ 23ArMusU4401/ 23ArPolU4401/ 23ArPsyU4401/ 23ArSanU4401/ 23BvFstU4401/ 23CsAniU4401/ 23ScBIOU4401/ 23ScBOU4401/ 23ScBotU4401/ 23ScCheU4401/ 23CsCopU4401/ 23ScEleU4401/ 23ScGeoU4401/ 23ScMatU4401/ 23ScMicU4401/ 23ScPhyU4401/ 23ScStaU4401/ 23ScZooU4401/	Indian Economy/ Basics of Technical Writing/ Geography of Tourism -I/ German for Advanced Level - II (Deutsch für Fortgeschrittene - II)/ पत्रकारिता के विविध आयाम/ Understanding Popular Culture/ Arj, Patraaani Ahwal lekhan अर्ज पत्र आणि अहवाल लेखन/ Lab Course in Music Basics I/ Understanding Geopolitics/ Decision Making/ Adhunik Samskrutam II/ Fashion Illustration/ e-content Development (Video Production)/ Biotechnology and Human welfare IV/ Biology applications IV/ Wine Technology/ General Chemistry -IV/ Web Designing/ Security and Surveillance Systems/ Geography of Tourism II/ Basics of Operations Research/ Community Hygiene/ Biomass and Wind Energy/ Applied Statistics-II/ Preventive Medicine/	2	30	11/04/2025	2.30 pm to 3.30 pm

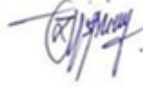
		23CsCopU4401/ 23CsAnmU4401 / 23BaBbcU4401	Web Designing/ e-content Development (Video Production)/ Office Administration IV (Advanced Excel)				
SEC (2)	Skill Paper III (Theory)	23BaCopU4601	Research Methodology (Tools and Analysis)	2	30	12/04/2025	2.30 pm to 3.30 pm
AEC (2)	MIL	23ArCopU4701/ 23ArCopU4702	MIL (Hindi) II/ MIL (Marathi) II	2	CIA(20) + ESE (30)	15/04/2025	2.30 pm to 4.30 pm
FP / CEP (2)	CEP –I	23BaMktU4003	Community Engagement Project	2	30	<b>At Department</b>	
CC (2)	CC-IV	23CpCopU4001	Health and Wellness	2	CIA(20) + ESE (30)	At Department	



**Dr. Yuvraj Shelke**  
Dy. COE



**Dr. Neha Dixit**  
Dy. COE



**Dr. R. M. Jagtap**  
COE



**Dr. Anjali Sardesai**  
V.P. (Academics)



**Dr. R. S. Zunjarrao**  
Principal

**Instructions to Students:**

**For ESE:**

1. Please ensure that you will reach the examination Hall 25 minutes before examination time.
2. Duly signed Hall ticket and college ID card is compulsory to attend the examinations
3. Use of mobile phone and smart watch is strictly prohibited.
4. If any misconduct by any student will be confirmed by Examination Squad during examination, then appropriate 'Disciplinary Action' will be admissible against the student as per SPPU rules.