ONLY FOR NEP 2023 PATTERN Prepared on: 21/01/2025

Progressive Education Society's

Modern College of Arts, Science and Commerce (Autonomous), Shivajinagar, Pune 5.

CIA (Continuous Internal Assessment) February 2025

S.Y.BBA. (MARKETING) (SEM-IV) NEP (23 Pattern) Regular TIME-TABLE

Course Type	Course	Course Code	Course / Paper Title	Credi	CIA Mark	DATE	TIME
Туре				1	S		
Major Mandatory (4 + 4)	Major Paper 7 (Theory)	23BaMktU4101	Retail Management	4	30	01/02/2025	10.00 am to 10.20 am
	Major Paper 8 (Theory)	23BaMktU4102	Advertising and Sales Promotion	4	30	03/02/2025	10.00 am to 10.20 am
Minor (4)	Minor Paper III	23BaCopU4301	Business Economics (Macro)	4	30	04/02/2025	10.00 am to 10.20 am
OE (2)	Theory	23ArEcoU4401/ 23ArEngU4401/ 23ArGeoU1401/ 23ArGerU4401/ 23ArHinU4401/ 23ArHisU4401/ 23ArMusU4401/ 23ArPolU4401/ 23ArPsyU4401/ 23ArSanU4401/ 23ArSanU4401/ 23ScBIOU4401/ 23ScBIOU4401/ 23ScCheU4401/ 23ScCheU4401/ 23ScCheU4401/ 23ScGeoU4401/ 23ScGeoU4401/ 23ScMatU4401/ 23ScMatU4401/ 23ScMicU4401/ 23ScMicU4401/ 23ScPhyU4401/ 23ScPhyU4401/ 23ScPhyU4401/ 23ScStaU4401/	Indian Economy/ Basics of Technical Writing/ Geography of Tourism -I/ German for Advanced Level - II (Deutsch für Fortgeschrittene - II)/ पत्रकरिता केविविध आयाम/ Understanding Popular Culture/ Arj, Patraaani Ahwal lekhan अर्ज पत्र आणि अहवाल लेखन/ Lab Course in Music Basics I/ Understanding Geopolitics/ Decision Making/ Adhunik Samskrutam II/ Fashion Illustration/ e-content Development (Video Production)/ Biotechnology and Human welfare IV/ Biology applications IV/ Wine Technology/ General Chemistry -IV/ Web Designing/ Security and Surveillance Systems/ Geography of Tourism II/ Basics of Operations Research/ Community Hygiene/ Biomass and Wind Energy/ Applied Statistics-II/	2	20	05/02/2025	10.00 am to 10.20 am

		23ScZooU4401/ 23CsCopU4401/ 23CsAnmU4401 / 23BaBbcU4401	Preventive Medicine/ Web Designing/ e-content Development (Video Production)/ Office Administration IV (Advanced Excel)				
SEC (2)	Skill Paper III (Theory)	23BaCopU4601	Research Methodology (Tools and Analysis)	2	20	06/02/2025	10.00 am to 10.20 am
AEC (2)	MIL	23ArCopU4701/ 23ArCopU4702	MIL (Hindi) II/ MIL (Marathi) II	2	20	Will be conducted along with ESE	
FP / CEP (2)	CEP –I	23BaMktU4003	Community Engagement Project	2	20	At Department	
CC (2)	CC-IV	23CpCopU4001	Health and Wellness	2	20	Will be conducted along with ESE	

Dr. Yugandhar Shinde Dy. COE

Dr. R. M. Jagtap CoE Dr. Anjali Sardesai Coordinator, IQAC Dr. R. S. Zunjarrao Principal

Instructions:

- 1. Reach the examination hall strictly 15 minutes before examination time.
- 2. The Regular CIE examinations will be conducted in offline mode at college.
- 3. The seating arrangement will be provided by concerned Department one day before examination date.
- 4. Use of mobile phone and smart watch is strictly prohibited.
- 5. Use of calculator can be done with prior permission of concern Subject Teacher.
- 6. Signing the Attendance sheet of the examination is compulsory.
- 7. MOOC based extra credits examinations will be conducted along with the ESE examinations.