

ONLY FOR NEP 2023 PATTERN
Prepared on: 26/09/2024


Progressive Education Society's
Modern College of Arts, Science and Commerce (Shivajinagar), Pune 5.
End Semester Examination November-December 2024
S.Y.B.B.A MARKETING (SEM-III) Regular
TIME-TABLE

Course Type	Course	Course Code	Course / Paper Title	Credit	ESE Marks	DATE	TIME
Major Mandatory (4 + 4)	Major Core Paper 5 (Theory)	23BaMktU3101	Consumer Behavior	4	60	08/11/2024	2.30 pm – 4.30 pm
	Major Paper 6 (Theory)	23BaMktU3102	Product Management	2	30	09/11/2024	2.30 pm – 3.30 pm
	IKS	23CoCopU1901	Generic IKS	2	CIA(20) + ESE (30)	11/11/2024	2.30 pm – 4.30 pm
Minor (4)	Minor Paper II	23BaCopU3301	Business Economics (Micro)	4	60	12/11/2024	2.30 pm – 4.30 pm
VSC (2)	Major Specific Practical II	23BaMktU3501	Lab Course on Customer Relationship Management	2	30	13/11/2024	2.30 pm – 3.30 pm
AEC (2)	English Theory	23CpCopU3703	English Communication Skills II	2	30	14/11/2024	2.30 pm – 3.30 pm
FP/CEP (2)	FP –I	23BaMktU3002	Field Project I	2	30	At Department	
CC (2)	CC-III	23CpCopU3001	Fitness	2	30	At Department	
OE (2)	OE	23BvFstU3401/ 23ArEcoU3401/ 23ArHisU3401/ 23ArEngU3401/ 23ArGeoU3401/ 23ArGerU3401/ 23ArHinU3401/ 23ArSanU3401/ 23ArPsyU3401/ 23ArMarU3401/ 23ArMusU3401/	Fashion Drawing/ Introduction to Macro Economics/ History of Indian Spiritualism/ Building Spoken Proficiency in English/ Geography of Disaster Management –I/ German for Advanced Level I/ भाषा कॉम्प्यूटिंग/ Study of old Vaidik Literature 1/ Interpersonal Relationships/ नाटक आणि चित्रपट: आस्वाद आणि परीक्षण/ Lab Course on Introduction to Swar-Taal/	2	30	16/11/2024	2.30 pm – 3.30 pm

		23ArPolU3501/ 23ScStaU3401/ 23ScBLEU3401/ 23CsAnmU3401/ 23ScMicU3401/ 23ScBotU3401/ 23ScGeoU3401/ 23ScZooU3401/ 23CsCopU3401/ 23CsAnmU3401/ 23ScCheU3401/ 23CsCopU3401/ 23ScBIOU3401/ 23ScEleU3401/ 23ScMatU3401/ 23ScPhyU3401/ 23BaBbcU3401	Lab Course on Survey of Voting Behavior/ Applied Statistics-I/ Biology Applications 3/ Graphic Designing/ Introduction to Microbial World-2/ Herbal Medicine/ Geography of Tourism I/ Public Health and Hygiene/ Cyber Security/ Lab Course on Graphic Designing/ General Chemistry -III/ Cyber Security/ Biotechnology and Human welfare III/ Consumer Electronics/ Financial Mathematics/ Energy Storage Systems/ Office Administration III (Basics of MS Excel)				
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Dr. Yugandhar Shinde
Dy. COE



Dr. R. M. Jagtap
CoE



Dr. Anjali Sardesai
Coordinator, IQAC



Dr. R. S. Zunjarrao
Principal

Instructions For ESE:

1. Please ensure that you will reach the examination Hall 25 minutes before examination time.
2. Duly signed Hall ticket and college ID card is compulsory to attend the examinations
3. Use of mobile phone and smart watch is strictly prohibited.
4. If any misconduct by any student will be confirmed by Examination Squad during examination, then appropriate 'Disciplinary Action' will be admissible against the student as per SPPU rules.