ONLY FOR NEP 2023 PATTERN Prepared on: 22/08/2024

Progressive Education Society's

Modern College of Arts, Science and Commerce (Shivajinagar), Pune 5.

CIA (Continuous Internal Assessment) II & III Combined Examination August-September 2024 S.Y.B.B.A MARKETING (SEM-III)

TIME-TABLE

Course Type	Course	Course Code	Course / Paper Title	Credit	CIA Marks	DATE	TIME	
Major Mandatory (4 + 4)	Major Core Paper 5 (Theory)	23BaMktU3101	Consumer Behavior	4	30	03/09/2024	12.00 noon to 12.30 pm	
	Major Paper 6 (Theory)	23BaMktU3102	Product Management	2	20	03/09/2024	12.40 pm to 1.00 pm	
	IKS	23CoCopU1901	Generic IKS	2	20	Will be condu	Will be conducted with ESE	
Minor (4)	Minor Paper II	23BaCopU3301	Business Economics (Micro)	4	30	04/09/2024	12.00 noon to 12.30 pm	
VSC (2)	Major Specific Practical II	23BaMktU3501	Lab Course on Customer Relationship Management	2	20	At Department		
AEC (2)	English Theory	23CpCopU3703	English Communication Skills II	2	20	05/09/2024	12.00 noon to 12.20 pm	
FP/CEP (2)	FP –I	23BaMktU3002	Field Project I	2	20	At Department		
CC (2)	CC-III	23CpCopU3001	Fitness	2	20	At Department		
OE (2)	OE	23BvFstU3401/ 23ArEcoU3401/ 23ArHisU3401/ 23ArGeoU3401/ 23ArGerU3401/ 23ArGerU3401/ 23ArHinU3401/ 23ArPsyU3401/ 23ArMarU3401/ 23ArMusU3401/ 23ArPolU3501/ 23ScStaU3401/	Fashion Drawing/ Introduction to Macro Economics/ History of Indian Spiritualism/ Building Spoken Proficiency in English/ Geography of Disaster Management —I/ German for Advanced Level I/ भाषा कॉम्पुटिंग/ Study of old Vaidik Literature 1/ Interpersonal Relationships/ बाटक आणि चित्रपट: आस्वाद आणि परीक्षण/ Lab Course on Introduction to Swar-Taal/ Lab Course on Survey of Voting Behavior/ Applied Statistics-I/	2	20	06/09/2024	12.00 noon to 12.20 pm For OE examination details (hall no. etc), students should contact the concerned OE subject teacher.	

23ScBLEU3401/	Biology Applications 3/		
23CsAnmU3401/	Graphic Designing/		
23ScMicU3401/	Introduction to Microbial World-2/		
23ScBotU3401/	Herbal Medicine/		
23ScGeoU3401/	Geography of Tourism I/		
23ScZooU3401/	Public Health and Hygiene/		
23CsCopU3401/	Cyber Security/		
23CsAnmU3401/	Lab Course on Graphic Designing/		
23ScCheU3401/	General Chemistry -III/		
23CsCopU3401/	Cyber Security/		
23ScBIOU3401/	Biotechnology and Human welfare III/		
23ScEleU3401/	Consumer Electronics/		
23ScMatU3401/	Financial Mathematics/		
23ScPhyU3401/	Energy Storage Systems/		
23BaBbcU3401	Office Administration III (Basics of MS		
	Excel)		

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Dr. Yugandhar Shinde Dy. COE Dr. R. M. Jagtap CoE

Dr. Anjali Sardesai Coordinator, IQAC Dr. R. S. Zunjarrao Principal

Instructions:

- 1. For OE related examination details student should contact concerned OE subject teacher.
- 2. Reach the examination hall strictly 15 minutes before examination time.
- 3. The Regular CIA examinations will be conducted in offline mode at college.
- 4. The seating arrangement will be provided by concerned Department one day before examination date.
- 5. Use of mobile phone and smart watch is strictly prohibited.
- 6. Use of calculator can be done with prior permission of concern Subject Teacher.
- 7. Signing the Attendance sheet of the examination is compulsory.
- **8.** MOOC based extra credits examinations will be conducted along with the ESE examinations.