

Progressive Education Society's
Modern College of Arts, Science and Commerce, (*Autonomous*), Shivajinagar, Pune 5.
ESE (End Semester Examination) March- 2024
F.Y.B.B.A MARKETING (SEM-II)

ONLY FOR NEP 2023
PATTERN
Prepared on: 15/03/2024
Updated on 22.03.2024

TIME-TABLE

Course Type	Course	Course Code	Course / Paper Title	Credit	ESE Marks	DATE	TIME
Major Mandatory (4+2)	Major Paper 3 (Theory)	23BaMktU2101	Basics of Digital Marketing	4	60	6/04/2024	11.00 am to 1.00 pm
	Major Paper 4 (Theory)	23BaCopU2102	Business Organization & System	2	30	8/04/2024	11.00 am to 12.00 noon
Minor (2)	Minor Paper I	23BaCopU2301	Basics of Economics	2	30	10/04/2024	11.00 am to 12.00 noon
OE (2 + 2)	Theory	23ArHisU2401 23ArEcoU2401 23ArEngU2401 23ArGeoU2401 23ArGerU2401 23ArHinU2401 23ArMarU2401 23ArMusU2401 23ArPolU2401 23ArPsyU2401 23ArSanU2401 23BvFstU2401 23ScEleU2401 23CsAniU2401 23ScCheU2401 23CsAniU2401 23ScBotU2401 23CsCopU2401 23ScBLEU2401 23ScMicU2401 23ScPhyU2401 23ScStaU2401	History For Policy Makers and Administrators/ Introduction to Micro Economics/ Professional English Skills II/ Geography of Tourism-II/ German for Beginners - II (Deutsch für Anfänger - II)/ अनुवाद कौशल्य (भाग-२) साहित्येतर अनुवाद / Mudritshodhan मुद्रितशोधन / Introduction to Indian Instruments/ Ethics in Governance/ Nurturing Emotional Intelligence/ Vyakaran Pravesh 2/ Lab Course on Hand Embroidery/ Communication Electronics for Everyone: HAM Radio/ Calligraphy & Typography/ General Chemistry- II/ Lab Course on Calligraphy & Typography/	2	20+30	12/04/2024	11.00 am to 1.00 pm

		23ScZooU2401 23CsCopU2401 23ScBIOU2401 23ScMatU2401 23BaBbcU2401	Gardening/ Digital Marketing/ Applications of Biology 2/ Introduction to Microbial World-1/ Conventional and Non-conventional energy sources/ Fundamentals of Statistics-II/ Exploring the Brain: Structure and Function/ Digital Marketing/ Biotechnology and Human welfare II/ Business Mathematics /Office Administration II (MS Power Point)				
	Theory	23CpCopU2402	Fundamentals of Music	2	20+30	13/04/2024	11.00 am to 1.00 pm
VSC (2)	Major Specific Practical II	23BaMktU2501	Lab Course on Social Media Marketing	2	30	15/04/2024	11.00 am to 12.00 noon
SEC (2)	Skill Paper 1I (Theory)	23BaCopU2601	Business Statistics	2	30	16/04/2024	11.00 am to 12.00 noon
AEC (2)	Theory	23CpCopU2703	English Communication Skills I	2	30	18/04/2024	11.00 am to 12.00 noon
VEC (2)	EVS Theory	23CpCopU2801	Environment Science II	2	20+30	19/04/2024	11.00 am to 1.00 pm
CC (2)	CC-II Course	23CpCopU2001/ 23CpCopU2011 / 23CpCopU2021 / 23CpCopU2031 / 23CpCopU2041 / 23CpCopU2051 / 23CpCopU2061 / 23CpCopU2071	Physical Education / Cultural Activities / NSS / NCC / Fine Arts / Applied Arts / Visual Arts / Performing Arts	2	20+30	Gymkhana Department	



Dr. Yugandhar Shinde
Dy. COE



Dr. R. M. Jagtap
CoE



Dr. Anjali Sardesai
Coordinator, IQAC



Dr. R. S. Zunjarrao
Principal

Instructions to Students:

1. Please ensure that you will reach the examination Hall 25 minutes before examination time.
2. Duly signed Hall ticket and college ID card is compulsory to attend the examinations.
3. Use of mobile phone and smart watch is strictly prohibited.
4. If any misconduct by any student will be confirmed by Examination Squad during examination, then appropriate 'Disciplinary Action' will be admissible against the student as per SPPU rules