

Progressive Education Society's
Modern College of Arts, Science and Commerce, (Autonomous), Shivajinagar, Pune 5.
CIA (Continuous Internal Assessment) II & III Combined Examination February 2024
F.Y.B.B.A MARKETING (SEM-II)

TIME-TABLE

Course Type	Course	Course Code	Course / Paper Title	Credit	CIE Marks	DATE	TIME
Major Mandatory (4+2)	Major Paper 3 (Theory)	23BaMktU2101	Basics of Digital Marketing	4	30	6/02/2024	8.00 am to 8.40 am
	Major Paper 4 (Theory)	23BaCopU2102	Business Organization & System	2	20	6/02/2024	8.45 am to 9.10 am
Minor (2)	Minor Paper I	23BaCopU2301	Basics of Economics	2	20	7/02/2024	8.00 am to 8.25 am
OE (2 + 2)	Theory	23BaCopU2401	Personality Development	2	20	Will be conducted as ESE	
	Theory	23CpCopU2402	Fundamentals of Music	2	20+30	8/02/2024	8.00 am to 9.00 am
VSC (2)	Major Specific Practical II	23BaMktU2501	Lab Course on Social Media Marketing	2	20	--	At Department
SEC (2)	Skill Paper 1I (Theory)	23BaCopU2601	Business Statistics	2	20	9/02/2024	8.00 am to 8.25 am
AEC (2)	Theory	23CpCopU2703	English Communication Skills I	2	20	9/02/2024	8.45 am to 9.10 am
VEC (2)	EVS Theory	23CpCopU2801	Environment Science II	2	20	Will be conducted as ESE	
CC (2)	CC-II Course	23CpCopU2001 / 23CpCopU2011 / 23CpCopU2021 / 23CpCopU2031 / 23CpCopU2041 / 23CpCopU2051 / 23CpCopU2061 / 23CpCopU2071	Physical Education / Cultural Activities / NSS / NCC / Fine Arts / Applied Arts / Visual Arts / Performing Arts	2	20	Will be conducted as ESE	

Dr. Yugandhar Shinde
Dy. COE

Dr. R. M. Jagtap
CoE

Dr. Anjali Sardesai
Coordinator, IQAC

Dr. R. S. Zunjarrao
Principal

Instructions to Students:

1. Reach the examination hall strictly 15 minutes before examination time.
2. The Regular CIE examinations will be conducted in offline mode at college.
3. The seating arrangement will be provided by concerned Department one day before examination date.
4. Use of mobile phone and smart watch is strictly prohibited.
5. Use of calculator can be done with prior permission of concern Subject Teacher.
6. Signing the Attendance sheet of the examination is compulsory.