

Progressive Education Society's

**Modern College of Arts, Science and Commerce (Autonomous),
Shivajinagar, Pune 5**

(An Autonomous College Affiliated to Savitribai Phule Pune University)

Framework of Syllabus

For

B.B.A. (International Business)

Choice Based Credit System (CBCS) Syllabus

Under National Education Policy (NEP)

To be implemented from Academic Year 2024-2025

Level:- 4.5 (First Year) Sem:I

Course Type	Course Code	Course Title	Credits		Teaching Scheme Hr/Week		Evaluation Scheme and Max Marks		
			TH	PR	TH	PR	CE	ESE	Total
Subject 1 T(2)+ (T/P) (2) or T(4)	24BaBibU1101 / 24BaBibU1101	Indian Business Environment	4		4		40	60	100
Subject 2 T(2)+ (T/P) (2) or T(4)	24BaBibU1101 / 24BaBibU1101	Principles of Management	4		4		40	60	100
Subject 3 T(2)+ (T/P) (2) or T(4)	23BaBibU1301	Foreign Language (German Paper I)	4		4		40	60	100
IKS T(2)	24CpCopU1901	Generic IKS	2		2		20	30	50
GE/OE (T/P) (2)	24BaBibU1401	Production and Operation Management	2		2		20	30	50
SEC (T) (2)	24BaBibU1601	Business Accounting	2		2		20	30	50
AEC T(2)	24CpCopU1701 / 24CpCopU1702	MIL-I (Hindi) / MIL-I (Marathi)	2		2		20	30	50
VEC T (2)	24CpCopU1801	Environmental Science	2		2		20	30	50
Total			22	00	22	00			550

Level:- 4.5 (First Year) Sem:II

Course Type	Course Code	Course Title	Credits		Teaching Scheme Hr/Week		Evaluation Scheme and Max Marks		
			TH	PR	TH	PR	CE	ESE	Total
Subject 1 T(2)+ T/P(2) or T(4)	24BaBibU2101	Principles Of Marketing	4		4		40	60	100
Subject 2 T(2)+ T/P(2) or T(4)	24BaBibU2201	Elements of Human Resource Management	2		2		20	30	50
	24BaBibU2202	Cost Accounting	2		2		20	30	50
Subject 3 T(2)+ T/P(2) or T(4)	23BaBibU2301	Foreign Language (German Paper II)	4		4		40	60	100
GE/OE (T/P)(2)	24BaCopU2401	International Economics	2		2		20	30	50
SEC T(2)	24BaCopU2601	Personality Development	2		2		20	30	50
AEC T(2)	24CpCopU2703	English Communication Skills I	2		2		20	30	50

VEC T(2)	24CpCopU2801	Democracy, Election and Governance	2		2		20	30	50
CC(2)	24CpCopU2001/ 24CpCopU2011 / 24CpCopU2021 / 24CpCopU2031 / 24CpCopU2041 / 24CpCopU2051 / 24CpCopU2061 / 24CpCopU2071	Physical Education / Cultural Activities / NSS / NCC / Fine Arts / Applied Arts / Visual Arts / Performing Arts	2		2		20	30	50
Total			22	00	220	00			550

Level:- 5.0 (Second Year) Sem:III

Course Type	Course Code	Course Title	Credits		Teaching Scheme Hr/Week		Evaluation Scheme and Max Marks		
			TH	PR	TH	PR	CE	EE	Total
Major Core T(2+2 or 4), (T/P)(2)	24BaBibU3101	Global Business Environment	4		4		40	60	100
	24BaBibU3102	International Marketing	2		2		20	30	50
VSC P(2)	24BaBibU3501	Lab Course on Management I		2		4	20	30	50
IKS (T/P)(2)	24BaBibU3901	Ancient Indian Trade and Commerce	2		2		20	30	50
FP P(2)	24BaBibU3002	Field Project I		2		4	20	30	50
Minor (T/P)(2+2 or 4)	24BaBibU3301	Foreign Language (German Paper III)	4		4		40	60	100
GE/OE (T/P)(2)	24BaBibU3401	International Agribusiness Management	2		2		20	30	50
AEC T(2)	24CpCopU3703	English Communication Skills II	2		2		20	30	50
CC T(2)	24CpCopU3001	Online Course on Yoga	2		2		20	30	50
Total			18	04	18	08			550

Level:- 5.0 (Second Year) Sem:IV

Course Type	Course Code	Course Title	Credits		Teaching Scheme Hr/Week		Evaluation Scheme and Max Marks		
			TH	PR	TH	PR	CE	EE	Total
Major Core T(2+2 or 4), (T/P)(2)	24BaBibU4101	Foreign Exchange Operation	4		4		40	60	100
	24BaBibU4102	Production and Operation Management	2		2		20	30	50
VSC P(2)	24BaBibU4501	Lab Course on Management II		2		4	20	30	50
CEP P(2)	24CpCopU4003	Community Engagement Project		2		4	20	30	50

Minor (T/P)(2+2 or 4)	24BaBibU4301	Foreign Language (German Paper IV)	4		4		40	60	100
GE/OE (T/P) (2)	24BaBibU4401	International Business in Service Sector	2		2		20	30	50
SEC T(2)	24BaBibU4601	Port Exposure	2		2		20	30	50
AEC T(2)	24CpCopU4701 / 24CpCopU4702	MIL-II (Hindi) / MIL-II (Marathi)	2		2		20	30	50
CC T(2)	24CpCopU4001	Health and Wellness	2		2		20	30	50
Total			18	04	18	08			550

Level:- 5.5 (Third Year) Sem:-V

Course Type	Course Code	Course Title	Credits		Teaching Scheme Hr/Week		Evaluation Scheme and Max Marks		
			TH	PR	TH	PR	CE	EE	Total
Major Core T(2+2+2+2 or 4 + 2+2 or 4 + 4) P(2+2 or 4)	24BaBibU5601	International Relations	4		4		40	60	100
	24BaBibU5602	International Banking and Finance	4		4		40	60	100
	24BaBibU5603	E-Commerce Technology	2		2		20	30	50
	24BaBbaU5604	Legal Aspects of Business	2		2		20	30	50
Major Elective (T/P) (2+2 or 4)	24BaBibU5201	Global Business Ethics	2		2		20	30	50
	24BaBibU5202	Business Taxation	2		2		20	30	50
	24BaBibU523	Business Reporting and Analysis	2		2		20	30	50
	24BaBibU524	International Agribusiness Management	2		2		20	30	50
VSC P(2)	24BaBibU5501	Business Report Writing		2		4	20	30	50
FP (2)	24BaBbaU5001	Field Project II		2		4	20	30	50
Minor (T/P) (2)	24BaBbaU5301	Foreign Language (German Paper V)	2		2		20	30	50
Total			18	04	18	08			550

Level:- 5.5 (Third Year) Sem:-VI

Course Type	Course Code	Course Title	Credits		Teaching Scheme Hr/Week		Evaluation Scheme and Max Marks		
			TH	PR	TH	PR	CE	EE	Total
Major Core T(2+2+2+2 or 4+2+2 or 4+4)	24BaBibU6601	International Business in Service Sector	4		4		40	60	100
	24BaBibU6602	International Business Law	4		4		40	60	100

4+4) P(2+2 or 4)	24BaBibU6603	Import Export Procedure	4		4		40	60	100
Major Elective (T/P) (2+2 or 4)	24BaBibU5201	Supply Chain and Logistic Management	2		2		20	30	50
	24BaBibU5202	Management Accounting	2		2		20	30	50
	24BaBibU5203	Study of Global Economics	2		2		20	30	50
	24BaBibU5204	International Project Management	2		2		20	30	50
VSC P(2)	24BaBibU6501	Lab Course on International Business		2		4	20	30	50
OJT (2)	24ArEcoU6004	On Job Training		4		8	40	60	100
Total			16	06	16	12			550