

Syllabus Framework of B.B.A. (Finance) First Year

(Based on NEP 2020 Framework)

Course Type	Course Code	Course / Paper Title (SEMESTER I)	Course Code	Course / Paper Title (SEMESTER II)
Major Mandatory	23BaFinU1101	Principles of Finance	23BaFinU2101	Business Accounting
	23BaFinU1102	Principles and Practices of Management	23BaFinU2102	Business Organization & System
Major Electives	–	--	--	--
Minor	–	--	23BaFinU2301	Basics of Economics
OE	23BaFinU1401	Business Correspondence	23BaFinU2401	Personality Development
	23CpCopU1402	Democracy, Election and Governance	23CpCopU2402	Fundamentals of Music
VSC	23BaFinU1501	Banking and Insurance	23BaFinU2501	Fundamentals of Capital Market
SEC	23BaFinU1601	Business Mathematics	23BaFinU2601	Business Statistics
AEC	23CpCopU1701 / 23CpCopU1702	MIL (Hindi) I/ MIL (Marathi) I	23CpCopU2703	English Communication Skills I
VEC	23CpCopU1801	Environment Science I	23CpCopU2801	Environment Science II
IKS	23BaFinU1901	Ancient Indian Trade & Commerce	--	--
CC	23CpCopU1001	Online Course Based on Yoga	23CpCopU2001	Physical Education / Cultural Activities, NSS/NCC and Fine/ Applied/ Visual/ Performing Arts Course

Syllabus Framework of B.B.A. (Marketing) First Year

(Based on NEP 2020 Framework)

Course Type	Course Code	Course / Paper Title (SEMESTER I)	Course Code	Course / Paper Title (SEMESTER II)
Major Mandatory	23BaMktU110 1	Principles of Marketing	23BaMktU210 1	Basics of Digital Marketing
	23BaMktU110 2	Principles and Practices of Management	23BaMktU210 2	Business Organization & System
Major Electives	--	--	--	--
Minor	--	--	23BaMktU230 1	Basics of Economics
OE	23BaMktU1401	Business Correspondence	23BaMktU2401	Personality Development
	23CpCopU1402	Democracy, Election and Governance	23CpCopU2402	Fundamentals of Music
VSC	23BaMktU150 1	Sales Management	23BaMktU250 1	Social Media Marketing
SEC	23BaMktU160 1	Business Mathematics	23BaMktU260 1	Business Statistics
AEC	23CpCopU1701 / 23CpCopU1702	MIL (Hindi) I/ MIL (Marathi) I	23CpCopU2703	English Communication Skills I
VEC	23CpCopU1801	Environment Science I	23CpCopU280 1	Environment Science II
IKS	23BaMktU1901	Ancient Indian Trade & Commerce	--	--
CC	23CpCopU1001	Online Course Based on Yoga	23CpCopU200 1	Physical Education / Cultural Activities, NSS/NCC and Fine/ Applied/ Visual/ Performing Arts Course

Syllabus Framework of B.B.A. (HRM) First Year (Based on NEP 2020 Framework)

Course Type	Course Code	Course / Paper Title (SEMESTER I)	Course Code	Course / Paper Title (SEMESTER II)
Major Mandatory	23BaHrmU1101	Principles of Human Resource Management	23BaHrmU2101	Functions of Human Resource Management
	23BaHrmU1102	Principles and Practices of Management	23BaHrmU2102	Business Organization & System
Major Electives	--	--	--	--
Minor	--	--	23BaHrmU2301	Basics of Economics
OE	23BaHrmU1401	Business Correspondence	23BaHrmU2401	Personality Development
	23CpCopU1402	Democracy, Election and Governance	23CpCopU2402	Fundamentals of Music
VSC	23BaHrmU1501	Innovation in HR Practices	23BaHrmU2501	Managerial Skills
SEC	23BaHrmU1601	Business Mathematics	23BaHrmU2601	Business Statistics
AEC	23CpCopU1701/ 23CpCopU1702	MIL (Hindi) I/ MIL (Marathi) I	23CpCopU2703	English Communication Skills I
VEC	23CpCopU1801	Environment Science I	23CpCopU2801	Environment Science II
IKS	23BaHrmU1901	Ancient Indian Trade & Commerce	--	--
CC	23CpCopU1001	Online Course Based on Yoga	23CpCopU2001	Physical Education / Cultural Activities, NSS/NCC and Fine/ Applied/ Visual/ Performing Arts Course

Syllabus Framework of B.B.A. Second Year (Autonomous)

Code	Subject (SEMESTER III)	Code	Subject (SEMESTER IV)
19BaBBAU301	Human Resource Management	19BaBBAU401	Production and Supply Chain Management
19BaBBAU302	<i>Business Ethics</i>	19BaBBAU402	Industrial Relations & Labor Laws
19BaBBAU303	Business Law	19BaBBAU403	Business Taxation
19BaBBAU304	Management Accounting	19BaBBAU404	International Business
19BaBBAU305	Business Economics (Macro)	19BaBBAU405	Management Information System
19BaBBAU306	I.T. in Management	19BaBBAU406	Fundamentals of Organizational Behavior
19BaBBAU307	Business Ethics Tutorial	19BaBBAU407	Production and Supply Chain Management Tutorial
19BaBBAU308	Management Accounting Tutorial	19BaBBAU408	Business Taxation Tutorial
	<ul style="list-style-type: none"> ● Environmental Science – I* ● English Communication – I* 		<ul style="list-style-type: none"> ● Environmental Science – II* ● English Communication – II*

Syllabus Framework of B.B.A. Third Year Year (Autonomous)

Code	Subject (SEMESTER V)	Code	Subject (SEMESTER VI)
19BaBBAU501	Business Exposure (Field Visits)	19BaBBAU601	Business Planning and Project Management
19BaBBAU502	Entrepreneurship Development	19BaBBAU602	Event Management
19BaBBAU503	Personality Development	19BaBBAU603	Management Control System
19BaBBAU504	Research Methodology (Tools and Analysis)	19BaBBAU604	E- Commerce
19BaBBAU505	<ul style="list-style-type: none"> ● Analysis of Financial Statements (Finance Specialization I) ● Sales Management (Marketing Specialization I) 	19BaBBAU605 19BaBBAU606	<ul style="list-style-type: none"> ● Financial Services (Finance Specialization III) ● Advertising and Sales Promotion (Marketing Specialization III)

19BaBBAU506 19BaBBAU507	<ul style="list-style-type: none"> • Human Resource Management Principles and Functions (HRM Specialization I) 	19BaBBAU607	<ul style="list-style-type: none"> • Labour Law (HRM Specialization III)
19BaBBAU508 19BaBBAU509 19BaBBAU510	<ul style="list-style-type: none"> • Long Term Finance (Finance Specialization II) • Retail Management (Marketing Specialization II) • Strategic HRM & International HRM (HRM Specialization II) 	19BaBBAU608 19BaBBAU609 19BaBBAU610	<ul style="list-style-type: none"> • Project in Finance (Finance Specialization IV) • Project in Marketing (Marketing Specialization IV) • Project in Human Resource Management (HRM Specialization IV)
	<ul style="list-style-type: none"> • Fundamentals of Music I (MOOC Course) 		<ul style="list-style-type: none"> • Fundamentals of Music II (MOOC Course)