BBA (CA)

a) The objectives of the Programme shall be to provide sound academic base from which an advanced career in Computer Application can be developed. Conceptual grounding in computer usage as well as its practical business application will be provided.
b) To equip the students to understand the impact that individual, group & structures have on their behaviour within the organizations.
c) To help them enhance and apply the knowledge they have received for the betterment of the organization.
d) To understand the power of excel spreadsheet in computing summary statistics.
e) To understand the concept of various measures of central tendency and variation and their importance in business.