

M.Com (E-commerce)

- a) To prepare students competent enough to take up to employment and self employment opportunities in E- Commerce and M.-Commerce fields.
- b) To provide adequate knowledge and understanding about E- Com practices to the students.
- c) To provide adequate exposure for the students to environment and operations in the field of E-Commerce
- d) To inculcate amongst the students training and practical approach by exposing them to modern technology in Commercial Operations.