

# Imparting Fashion industry skills to empower the Community

Indian Fashion Industry has evolved into one of the very successful & vibrant industries. Many of the established global as well Indian fashion brands are growing their operations in India. India is traditionally known for its fabrics, skill oriented artisans and large manufacturing setups. During the last two decades many renowned institutions have started set up of Fashion Design courses in India. The scaling up of Fashion as a profession has helped it give the status of an established Industry.

The fashion industry considerably depends on the skills of various types. With the emergence of fashion designing and fashion designers, there is a need felt to build a sustainable ecosystem for this industry to grow further. 'Skill oriented manpower' has emerged as a critical element of the Fashion Industry ecosystem. This industry need has to be supported by an equally robust education system.

The University Grants Commission (UGC) promotes skills based higher education as a part of the college/university education leading to Bachelor of Vocation (B.Voc.) degree with multiple exists such as Diploma / Advance Diploma under the (National Skills Qualifications Framework (NSQF). This would enable the graduates completing B.Voc. to make a meaningful participation in accelerating India's economy by

gaining appropriate employment, becoming entrepreneurs and creating appropriate knowledge.

Under these Government of India initiatives many education institutions have been entitled to run B Voc programs in Fashion related domains. It is imperative to discuss, deliberate and share experiences to create much needed knowledge base for the benefit of every one.

The two day National Seminar on **"Fashion Industry Trends – Insights for Education"** will enable all the stake holders to understand the Fashion Industry trends, identifying critical skills required, learn about success stories through case studies, methods of imparting necessary education. This will be achieved through Lectures, Demonstrations, Workshops and Panel discussions by eminent experts from industry and academia.

### Who should attend ?

Fashion Students Fashion Faculties Education Administrators Fashion ecosystem partners Researcher of Fashion industry Fashion observers / forecasters

### **Registration Fee**

Student : Rs 500/-

Faculty / Professional : Rs 1500/-

# Venue : Modern College of Arts, Science & Commerce, Shivajinagar, Pune 411005



Progressive Education Society's Modern College of Arts, Science and Commerce ( Autonomous ) Shivajinagar, Pune 5

# National Level Seminar on **Fashion Industry TRENDS** Insights for Education

20 - 21 March 2020 I 10am to 5pm



# Modern College of Arts, Science and Commerce (Autonomous), Shivajinagar, Pune – 5

The Modern College of Arts, Science and Commerce (Autonomous), Shivajinagar, Pune – 5 was founded by Progressive Education Society, in 1970. It is a vibrant multi faculty college offering Arts, Science and Commerce to more than 11600 students. It is accredited with 'A+' grade (CGPA 3.51) by NAAC, Bengaluru and has received the "The College with Potential for Excellence" award from UGC, New Delhi. It is also the recipient of DST-FIST and UGC – BSR grants from the Government of India. The College has received 'Best College Award' from Savitribai Phule Pune University, Pune 7 in 2008 and "Star College" scheme from DBT, Government of India in 2011. This year the college is celebrating it's Golden Jubilee year.

### About Department of Fashion Technology

Department of Fashion Technology was established in 2014, realizing the potential of the fashion industry, its requirement of trained human resource and facilitating livelihood development for economically challenged students. The department introduced the autonomous certificate course in Apparel Designing and Tailoring. Our institution was granted permission, under the Community College Scheme of UGC, for running the Diploma in Dress Designing and Tailoring course since 2015.

With this success, the institution was granted permission by UGC to run B Voc Degree – Fashion Technology & Apparel Designing in 2018. The 3 year course with 50 student intake B Voc in Fashion Technology and Apparel Designing program has opened up new avenues for imparting livelihood development skills to the students. It gives opportunities for the graduating students to get a job in various fashion related organizations or start their own venture in the apparel industry.

We are happy to announce that we have been granted permission to start the M Voc Fashion Technology & Apparel Designing from the academic year 2020-21.





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# Schedule of the Event

## Day 1:20 March 2020

9.30 am to 10.00 am	Registration & Tea	
10.00 am to 10.30 am	Inauguration	
10.30 am to 11.00 am	Keynote	Need for Skill Based Entrepreneurship
11.00 am to 12.00	Session 1	Textile Embellishments for contemporary Garments
12.00 to 01.00 pm	Session 2	Challenges in establishing a successful Fashion Garment Brand
01.00 pm to 02.00 pm	Lunch	
02.00 pm to 04.00 pm	Workshop 1	Linocut technique for fabric printing
04.00 pm to 04.30 pm	Tea / Coffee	
4.30 pm to 05.00 am	Session 3	Education Insights : Challenges in Fashion Education

## Day 2 : 21 March 2020

10.00 am to 10.30 am	Opening Session	Display of student work of Department of Fashion Technology
10.30 am to 11.00 am	Keynote	Creating exotic looks for Entertainment Industry
11.00 am to 12.00	Session 4	Non textile Garments & Natural Dyeing techniques
12.00 to 01.00 pm	Session 5	Garment Industry Insights - The Cotton King story
01.00 pm to 02.00 pm	Lunch	
02.00 pm to 04.00 pm	Workshop 2	Bamboo Weaving
04.00 pm to 04.30 pm	Tea / Coffee	
4.30 pm to 05.00 am	Session 6	Conclusion and Valedictory

## Registration

#### Registration Fees : Student : Rs 500 | Faculty & Professional : Rs 1500

Online Registration on : www.moderncollegepune.edu.in / News & Events / Fashion Industry Trends

**Registration fees include : Seminar Kit, Tea & Lunch for two days** 

#### **Payment Details :**

Account Name : Modern College Postgraduate A/c Name of the Bank : Bank of Maharashtra Branch : Modern College Rd, Branch, Pune- 5 A/c no : 20137634580 IFSC Code : MAHB0001328

(Payment can also be made in cash at College office)

#### **For Details Contact**

Ms Netra Todkar : 9604058106

Office : (020) 25535927 / 2535102

Website : <u>www.moderncollegepune.com</u>

Email : hodfashiontech@moderncollegepune.edu.in

Accommodation Assistance : College does not have accommodation facility of its own.

Traveling Assistance :

However, assistance, if requested will be provided to out-station participants for nearby hotels. The college is located near Shivajinagar Railway Station and State Transport Bus Stand and is well connected by public transport.





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Invitation

The Department of Fashion Technology,

Progressive Education Society's, Modern College of Arts, Science & Commerce (Autonomous), Shivajinagar Pune 5,

University Grants Commission, New Delhi and Savitribai Phule Pune University, Pune

cordially invite you

to participate in the two day National Level Seminar on

Fashion Industry Trends : Insights for Education to be held on  $20^{th}$  and  $21^{st}$  March 2020

in

Assembly Hall, Modern College of Arts, Science & Commerce, Shivajinagar, Pune 5

**Prof Manasi Thakur** HoD, Fashion Technology Co-Convener **Prof S S Thengadi** Nodal Officer Co-Convener

**Prof S S Deshmukh** Secretary, PES Co-Convener **Prof Dr R S Zunjarrao** Principal, MCASC Convener

#### **Organizing Committee**

.

### **Chief Patron**

Dr. R S Zunjarrao Prof S S Deshmukh Dr P G Dixit Prof S R Choudhari Dr Amruta Oke Dr Ashok Kamble Dr Milind Alandikar Prof S S Thengadi Prof Dr Anjali Sardesai Prof Manasi Thakur Prof Netra Todkar Ms Varsha Waikar

#### Prof Dr. Gajanan R. Ekbote

Chairman, Progressive Education Socitey, Pune 5

#### **Patrons**

**Prof. Mrs. Jyotsna G. Ekbote** Chairperson, CDC, MCASC, Pune 5

**Prof P S Chirputkar** Member, Business Council, PES, Pune 5

> Dr. A. K. Pande Vice Chairman, PES, Pune 5

> > **Prof S S Deshmukh** Secretary, PES, Pune 5