Progressive Education Society's Modern College of Arts, Science and Commerce, Shivajinagar, Pune 5

(An Autonomous College Affiliated to Savitribai Phule Pune University)

Framework of Syllabus

For BBA

(2019-20)

(With effect from **2019-20**)

Abbreviations:

CIA: Continuous Internal Evaluation

Semester 1 (First Year)

Course Type	Course Code	Course / Paper Title	Hours/ Week	Credit	CIA	End Sem Exam	Total
CCT-1	19BaBbaU101	Business Organization and System	4	3	40	60	100
CCT-2	19BaBbaU102	Business Correspondence	4	3	40	60	100
CCT-3	19BaBbaU103	Business Accounting	4	3	40	60	100
CCT-4	19BaBbaU104	Business Economics (Micro)	4	3	40	60	100
CCT-5	19BaBbaU105	Business Mathematics	4	3	40	60	100
ССТ-6	19BaBbaU106	Business Demography and Business Environment	4	3	40	60	100
		Total	24	18	240	360	600

Semester 2 (First Year)

Course Type	Course Code	Course / Paper Title	Hours/ Week	Credit	CIA	End Sem Exam	Total
CCT-1	19BaBBAU201	Principles and Practices of Management	4	3	40	60	100
CCT-2	19BaBBAU202	Principles of Marketing	4	3	40	60	100
CCT-3	19BaBBAU203	Principles of Finance	4	3	40	60	100
CCT-4	19BaBBAU204	Basics of Cost Accounting	4	3	40	60	100
CCT-5	19BaBBAU205	Business Statistics	4	3	40	60	100
CCT-6	19BaBBAU206	Business Informatics	4	3	40	60	100
		Total	24	18	40	60	100

Semester 3 (Second Year)

Course Type	Course Code	Course / Paper Title	Hours/ Week	Credit	CIA	End Sem Exam	Total
CCT-1	19BaBBAU301	Human Resource Management	4	3	40	60	100
CCT-2	19BaBBAU302	Business Ethics	4	3	40	60	100
CCT-3	19BaBBAU303	Business Law	4	3	40	60	100
CCT-4	19BaBBAU304	Management Accounting	4	3	40	60	100
CCT-5	19BaBBAU305	Business Economics (Macro)	4	3	40	60	100
CCT-6	19BaBBAU306	I.T. in Management	4	3	40	60	100
		Total	24	18	40	60	100

Semester 4 (Second Year)

Course Type	Course Code	Course / Paper Title	Hours/ Week	Credit	CIA	End Sem Exam	Total
CCT-1	19BaBBAU401	Production and Supply Chain	4	3	40	60	100
		Management	4				
CCT-2	19BaBBAU402	Industrial Relations & Labour Laws 4		3	40	60	100
CCT-3	19BaBBAU403	Business Taxation	4	3	40	60	100
CCT-4	19BaBBAU404	International Business	4	3	40	60	100
CCT-5	19BaBBAU405	Management Information System	4	3	40	60	100
ССТ-6	19BaBBAU406	Fundamentals of Organizational Behaviour	4	3	40	60	100
		Total	24	18	40	60	100

Semester 5 (Third Year)

Course Type	Course Code	Course / Paper Title	Hours/ Week	Credit	CIA	End Sem Exam	Total
CCT-1	19BaBBAU501	Business Exposure (Field Visits)	4	3	40	60	100
ССТ-2	19BaBBAU502	Entrepreneurship Development	4	3	40	60	100
CCT-3	19BaBBAU503	Personality Development	4	3	40	60	100
CCT-4	19BaBBAU504	Research Methodology (Tools and Analysis)	4	3	40	60	100
DEC-1	19BaBBAU505	Specialization- I	4	3	40	60	100
DEC-2	19BaBBAU506	Specialization- II	4	3	40	60	100
AECC-1		Available Specializations 1) Finance 2) Marketing 3) Human Resource Management	1	1	40	60	100
		Total	25	19	40	60	100

Semester 6 (Third Year)

Course Type	Course Code	Course / Paper Title	Hours/ Week	Credit	CIA	End Sem Exam	Total
CCT-1	19BaBBAU601	Business Planning and Project Management	4	3	40	60	100
CCT-2	19BaBBAU602	Event Management	4	3	40	60	100
CCT-3	19BaBBAU603	Management Control System	4	3	40	60	100
CCT-4	19BaBBAU604	E-Commerce	4	3	40	60	100
DEC-1	19BaBBAU605	Specialization- III	4	3	40	60	100
DEC-2	19BaBBAU606	Specialization- IV	4	3	40	60	100
AECC-1		Available Specializations 1) Finance 2) Marketing 3) Human Resource Management	1	1	40	60	100
		Total	25	19	40	60	100